



HEFFERNAN INSURANCE BROKERS

A Member of the Heffernan Group

NEWS RELEASE

Contact:

Ann Mohler Basco
Director of Corporate Communications
The Heffernan Group
181 Third Street #200
San Rafael, CA 94901
415.482.7921 X100
annb@heffgroup.com

FINAL - FOR IMMEDIATE RELEASE

Heffernan Insurance Brokers Named Best Place to Work in Insurance in the United States
Wins Category of Medium-Sized Brokers

Walnut Creek — October 15, 2009. Heffernan Insurance Brokers has been named by *Business Insurance Magazine* the number one Place to Work in the United States in the category of medium-sized brokers.

Says Heffernan Group CEO, F. Mike Heffernan, "I am very proud that Heffernan Insurance Brokers has been recognized in this prestigious list. I congratulate not only our agency but also all of the other firms that were recognized."

According to *Business Insurance*, "Best Places to Work in Insurance gives those who have created high-quality workplaces an opportunity to be recognized for their efforts. That recognition can produce increased company pride, boost employee recruiting efforts, and provide marketing and public relations advantages. The program also will offer participating companies a chance to see how they measure up against others in the industry as an employer of choice, and provide a valuable management tool through the insight it can offer into how employees view the company in numerous critical areas. "

To determine the winners, Business Insurance worked with Best Companies Group, a Harrisburg, Pa.-based firm specializing in identifying the best employers within regions or industries, ranking employers based on information gathered through employee surveys and employer questionnaires.

About Heffernan Insurance Brokers

Heffernan Insurance Brokers, formed in 1988, is one of the largest independent insurance brokerage firms in the United States. Heffernan provides comprehensive insurance and financial services products to a wide range of businesses and individuals. Headquartered in Walnut Creek, California, Heffernan has additional offices in San Francisco, Petaluma, Palo Alto, Los Angeles, and Orange, California; Portland, Oregon; Chesterfield, Missouri and West Palm Beach, Florida. Heffernan Insurance Brokers was named the Second Best Place to Work in the Bay Area by the *San Francisco Business Times* and *Silicon Valley Business Journal and East Bay Business Times* in 2009, and was named the 15th Largest Independent Broker in the U.S. by Insurance Journal in 2009, and the 35th Largest Broker of U.S. Business by *Business Insurance Magazine* in 2009.

For more information, please visit www.heffgroup.com or call 800.234.6787.
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