

Blake Thibault - Presenter for a National Webinar with PlanSponsor Periodical: Avoiding the Next Black Swan Event

On May 27th, our very own Managing Director was selected as a presenter for a nationwide periodical, PlanSponsor. The webinar is called, "Avoiding the Next Black Swan Event." The webinar discussed the following:

- Pros and cons of Target Date construction
- Glidepath management and eventual retirement income
- How to know if you have the correct TDFs for your particular employee population
- Pros and cons of passive, active or hybrid TDFs
- How the next Black Swan event may impact your current TDFs
- Understanding how safe your TDFs really are

Target Date Funds now dominate the asset flows in 401(k) and 403(b) plans bringing in more than 60% of all new contributions. The click it and forget it mentality has made Target Date Funds an easy, user friendly investment vehicle for most retirement clients. But, do plan sponsors and more importantly, plan participants, really understand what they are investing in? All TDFs are not created equally. During the 2008 financial crisis, as well as the current Coronavirus dislocation, the difference in returns and volatility among the top TDF offerings was staggering.



The Agenda includes the following:

- Engaging your employees and explaining your TDF choice
- Understanding the differences between glidepaths including to and through options
- How to your financial wellness program can help your employees better understand their TDF choice

Please feel free to view this presentation at your convenience. The presentation is an hour long but if you want to skip to Blake's discussion, please start at 31:35.

[WATCH THE RECORDING](#)

Please take care and don't hesitate to [contact me](#) if you have any questions or concerns.

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